



Information Computer Technologies «Address-MED»

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CenterProgrammSystem «Address-MED»

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🌐 E-mail: adr-med@yandex.ru
Internet: www.address-med.ru

We guarantee no less than 98% authenticity of information

***The unique database of 123000 medical institutions in Russia and other countries of CIS
is our OWN development and includes
ALL regions of Russia in full
(not only Central part but also Chernozemye, Ural, Siberia, Yakutia ,the Far East...)
Ukraine, Byelorussia, Kazakhstan..***

We guarantee no less than 98% reliability of information

DO NOT HESITATE TO MAKE YOUR DECISION:

Now you have an opportunity to carry out marketing analysis of whether the specialists in Russia are interested in your product, even if you don't have a certificate on the territory of Russia.

You can be ahead of your competitors by advertising the products which are on the stage of licensing in Russia.

Russian companies which sell medical products can take interest in your offer and become your representatives, dealers, business partners in Russia.

And certainly invitations to specialized exhibitions, seminars can be sent...

We carry out Direct mail with the complete work cycle:

- development of a method for the best carrying out of Direct mail on the territory of Russia, taking into consideration the local features which may influence the maximum efficiency of the delivery;
- informative support in an individual selecting of the addresses from «ADDRESS-MED» data base;
- development of the models for printing;
- polygraphy of any type;
- preparation for the mailing out taking into account the local laws and normative rules;
- carrying out of the mailing through the state institution the POST of RUSSIA. The transmission of the correspondence ready to be sent is possible under the control and in presence of your representative.

All necessary coordination and negotiations can be operatively provided through e-mail.

In such enormous country as Russia, where the state electronic informative technologies are badly developed yet, the specialized Direct mail is the only way to provide every interested person with the necessary information.

We offer the following services:

- Selection from the data base of 123 000 MEDICAL INSTITUTIONS in RUSSIA and CIS.
- High quality polygraphy at low prices, delivery to the CLIENS in Moscow.
- Packing into the envelopes, stamping, marking of the addresses; delivery to the CLIENT of the correspondence ready to be sent.
- Direct-mail in “full” – the mailing of the advertising/business papers in ENVELOPES to the managerial staff and/or specialists.

To make it more efficient we can visit our CLIENTS in Moscow.

The unique data base of 123 000 MEDICAL INSTITUTIONS is our own development.

We DO NOT sell «ADDRESS-MED» data base!

We don't use the statistical data bases of the USSR or the population census for the mailing.

ORDER the free of charge selection from our data base on: info@address-med.ru

We're ready to provide you not only with the data of well-known hospitals and polyclinics, but also of little informatively included, regional, new, institutional and commercial medical institutions.

COMPARE the volume and quantity of our data

There aren't any entries of one and the same institution under different names.

In our base: ONE institution – ONE ENTRY

NEW SERVICE! CONFIDENTIAL DIRECT MAIL:

Preparation for the direct mail, delivery to your office in Moscow of the correspondence ready to be sent. The only thing you have to do is to transmit the correspondence to any post office you choose. In case of a highly confidential direct mail you can print the addresses yourself, according to your own data base.

①

Select the addresses from «Address-Med» data base of 123 000 medical institutions of Russia and CIS.

Use your own data base for the direct mail

②

Print on risograph or off-set print

Polygraphy of any type – on a high quality equipment: HEIDELBERG, Roland – postcards, booklets, brochures, envelopes of the firm ...

Transportation of already printed materials from your office or the printing office.

Polygraphy of our own, urgent printing in one day

③

Packing and envelope design according to the requirements of postal service, with marking of the postage marks (stamping, according to the correspondence weight)

④

Delivery of the correspondence ready to be sent to the Central post Office. The control of your representative is possible.

Delivery of the correspondence ready to be sent to you office or any Post office you choose.

**Use the unique “Address-Med” data base!
Contract guaranteed 98-99% reliability of addresses. 100% returned letters compensation.**

Full control from your side.

***You may present at the correspondence transmission to the Central Post Office.
(already stamped!)***

Sending the pattern of your advertising correspondence by e-mail lets you order prompt direct mail without leaving your office.

The fulfillment of the order of any size will take no more than 5 days!

The urgent fulfillment of the order within 1-2 days is POSSIBLE.

The high quality polygraphy is made on the modern HEIDELBERG and ROLAND equipment!

Stages of fulfilment:

1. *We provide the selection of the objects from the "Address-MED" database for the direct mail according to your requirements.*
 2. *We send the selected addresses to the "CLIENT" by e-mail in the format: city, object name.*
 3. *The "CLIENT" removes the unnecessary from his point of view objects and sends us the abridged database.*
 4. *It is possible to carry out combined selection of the objects from our database and your database without any repetitions.*
 5. *For the direct mail we can use your data only (including the handwritten addresses).*
 6. *According to the concerted object selection, the amount of the material and the calculation are defined.*
 7. *The design, the creation of the company style, pre-printing process, colorseparation, and colortest.*
 8. *We also can provide the printing according to your patterns (to make it more efficient you can use e-mail).*
 9. *Polygraphy of any type (from printing on the risograph to multicolored booklets, brochures, calendars) any amount and different kinds of folding and stitching.*
10. *Design of the envelopes of every type (from unicolor to multicolored). The professional design of the envelope makes the direct mail more efficient*
11. *A large range of high quality envelopes.*
 12. *We can use your prepared materials for the direct mail.*
 13. *The preparation for the direct mail: packing into the envelopes, marking of the address and the postage marks.*
 14. *The full service for Moscow companies with our coming to your office and the materials transportation.*
 15. *The mailing out of the prepared correspondence by Russian postal service (possible in the CLIENT's presence and under his control).*

***Ordering your mailing out from us,
you receive the professional approach to your advertising campaign!***

Classifier of «ADDRESS-MED» database.

No matter how complicated the selection conditions you have ordered are there will be no duplications in the base you will get for the coordination.

The following parameters can also be used for the selection:

grants or no-grants regions

economically active and developed regions

territory division in federal districts, regional centers and their regions and districts.

Institutions Types	Quant		
Hospitals	8771	Medical colleges	541
Children hospitals	878	Other education institutions	130
Health centers	2246	Specialized scientific libraries	68
Adult polyclinics	3898	SCIENTIFIC RESEARCH INSTITUTES	809
Children polyclinics	1917	Pharmacy boards, medicaments supervision	182
Ambulance	1355	Medical equipment departments	28
Blood transfusion stations	345	Departments, public health departments and others	636
Obstetric institutions	1916	Other administration institutions	532
Medical - labor expert boards	610	ASSOCIATIONS, SOCIETIES, FUNDS	1984
Military medical institutions	366	HIGHER EDUCATIONAL INSTITUTIONS	400
Medical sanitary units	894	MEDICAL PUBLISHING HOUSES	760
Territory medical units	317	INSURANCE COMPANIES	2090
Laboratories, ambulatory clinics, cabinets	1838	Treatment, diagnosis, consultation	3881
Medical aid stations	5337	AIDS-centers	201
Centers of sanitary-epidemiological supervision	3461	Other centers	3918
Disinfection stations	666	Cosmetology centers	2244
Sanitary education institutions	131	Private practice, specialists	640
Pharmacies, "OPTICS" shops	14474	BOARDING INSTITUTIONS, SPECIALIZED INSTITUTIONS	1505
Pharmacy storehouses	298	VETERINARY INSTITUTIONS	5055
"MEDICAL EQUIPMENT" shops	131	INVESTMENT COMPANIES	137
Medical equipment storehouses	205	Health resort institutions	2425
Other trade companies	1067	Children health resort institutions	604
"Pharmacy" organizations	723	Resort institutions departments	86
FORENSIC MEDICAL EXAMINATION	387	Resort service (special travel agencies)	1233
Chemopharmaceutic industry	1464	EXHIBITIONS, FAIRS	148
Medical equipment	2834	Dental polyclinics	1622
State farms (herbs)	34	Dental clinics and centers	3141
Commercial structures (Ltd....)	8338	Dental private practice, consulting rooms	1215
Foreign companies representatives	1118	Trade companies	811
Medical stuff post-graduate training institutions	57	Others (associations, funds)	32

All medical institutions indicated above are divided according to the following specializations

0.Multitype	10.Dermatovenerologic	20.Pulmonologic
1.Biological	11.Cosmetologic	21.Dental
2.Gastroenterological	12.Narcological	22.Therapeutic
3.Hematological	13.Neurosurgical	23.Traumatological
4.Gynecological	14.Nephrological, urological	24.Tuberculous
5.Homeopathy	15.Oncological	25.Physiological
6.Diagnosis	16.Otorhinolaryngologic	26.Surgical
7.Immunological, AIDS	17.Ophthalmologic	27.Endocrinous
8.Infectious	18.Health-improvement, physical training	28.Epidemiological
9.Cardiologic	19.Psycho neurological	

Patterns of the possible design of the envelope
(Printing of any type, including multicolored pictures and photos)

170001 г.Тверь а/я 0155
т/ф. (+0822) 49-30-60, 42-89-23
47-39-53
E-mail: adr-med@an-net.ru
Internet: www.address-med.ru

здесь знаки почтовой оплаты

МЕДИЦИНА РОССИИ

Качество
Оперативность
Профессионализм

www.address-med.ru

здесь адрес получателя

АКЦИОНЕРНОЕ ОБЩЕСТВО
МЕДИКО-ИНСТРУМЕНТАЛЬНЫЙ ЗАВОД
ИМЕНИ -----

000000 Россия, -----
E-mail: -----
Internet: www.-----
(---) -----, -----, -----

здесь знаки почтовой оплаты

ЭНДОСКОПИЯ

Качественно новый эндоскопический инструмент:

- автоклавируемая пластмасса (производство США, Франция),
- усиленная конструкция рабочих частей,
- высоколегированная коррозионностойкая сталь,
- лазерная сварка в местах соединения рабочих частей,
- металлический вкладыш- усиление удержания тити увеличено на 50 %,
- укороченная жесткая дистальная часть,
- спейтрос с увеличенным на 30 % усилием разрыва,
- плавный переход с боудена на дистальный конец.

здесь адрес получателя

ПРОИЗВОДСТВО МЕДИЦИНСКОГО ИНСТРУМЕНТА на протяжении 180 лет

Ассортимент выпускаемой продукции более 1200 наименований
Почтовая рассылка "Адрес-МЕД" г.Тверь www.address-med.ru

ОРГКОМИТЕТ

105000 г. Москва,
Краснопресненская наб., 0, оф. 000
(095) 000-00-00
<http://www.00000000.ru>
e-mail: 0000@000000.ru

знаки почтовой оплаты

Организаторы:
Министерство здравоохранения и социального развития РФ
Федеральная служба по надзору в сфере здравоохранения и
социального развития РФ
Российская Академия медицинских наук



28 ноября 2005 г.

Международная выставка International Exhibition

"ЗДРАВООХРАНЕНИЕ"

Мелипинская техника и лекарственные препараты

Оформление конверта согласовано с УФПС Тверской почтамт
Почтовая рассылка осуществляется ООО "Адрес-МЕД" г. Тверь

адрес получателя



Наименование Вашей организации
Представительства в Москве

Адрес: _____
Телефон: (---) ---, (---) ---, (---) ---
Факс: (---) ---, (---) ---
Эл. почта: @-----
Интернет: www.-----

Здесь знаки почтовой оплаты

С ДНЕМ



МЕДИЦИНСКОГО РАБОТНИКА

Здесь адрес получателя

Почтовая рассылка осуществлена ООО "Адрес-МЕД"
170001 г. Тверь, а/я 0155
www.address-med.ru



НПО КОСМИЧЕСКОГО

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пульмонология
урология
гастроэнтерология
проктология
гинекология

МИЛТА-Ф

Здесь знаки почтовой оплаты

здесь адрес получателя

аппараты магнито-свето-лазерной терапии

Оформление конверта согласовано с УФПС Тверской почтамт
Почтовая рассылка "Адрес-МЕД" www.online.tver.ru/adr-med

ваш logo

- ✉ Ваш обратный почтовый адрес
- ☎ Ваши номера телефонов, факсов
- 🌐 E-mail: ваш@электронный адрес
Internet: ваш.сайт.net

Знаки почтовой оплаты



Вакуумные системы взятия крови

Дезинфицирующие средства - более 300 наименований

Адрес получателя

Почтовая рассылка осуществляется ООО "Адрес-МЭД"
170001 г. Тверь, ул. 6135
www.address-med.ru